



Purpose:

To sow seeds of opportunity to our employees and to share the blessing of hospitality with our guests and the communities in which we do business.

Mission:

To become the fast food restaurant of choice for our guests, by first becoming the fast food employer of choice for our employees. To benefit both by sharing the blessings we receive always remembering to give back to the communities that we do business in

Values:

Motivate: We will develop and motivate our employees by holding each other accountable and responsible to help those who want to grow and prosper

Integrity: Through our words and actions establish trust and trustworthiness – in ourselves first, then in our teams and our company

Results: Continuously establish and achieve measurable, challenging goals, while always holding true to our Vision, Mission and Values. We will always strive to improve regardless of our current results

Accountability: We will take accountability and responsibility for our actions. We will talk in the “I” and not in the “You”

Celebrate: An environment that recognizes and rewards cooperation and collaboration for the good of the team, its members and the company

Leadership: Continuously provide direction for yourself and your team by taking measured risks, making mistakes, allowing mistakes, and learning from them. Think cutting edge, focused on adding value

Enthusiasm: We will strive to be 100% present in Mind, Body and Spirit. We will look to serve others without expectations of recognition or reward for ourselves